



# Video Contest Rules

## Program Goal

The Monterey Bay National Marine Sanctuary and Blue Ocean Film Festival are hosting a regional ocean video competition. The goal is to showcase student-developed original videos that educate the general public about the ocean and the importance of ocean conservation. Winners will be selected and announced on July 21, 2010 and have an opportunity to present their video at the Blue Ocean Film Festival in August 24-29, 2010.

## Eligibility

- **Elementary (grades 4 & 5), middle school (6-8), high school (9-12) and college students enrolled schools in Monterey, Santa Cruz, San Benito or San Luis Obispo counties are eligible.** An individual student or team of students can produce a video. Teams are encouraged! Students in grades 4-12 must have an adult “coach” who is responsible for them.
- All submitted videos will remain the property of the Monterey Bay National Marine Sanctuary (MBNMS) and Blue Ocean Film Festival. Entrants must allow the MBNMS and Blue Ocean Film Festival permission to use their submission for public education.

## Submission Requirements

**Deadline: Wednesday, June 30, 2010 - 5:00PM PST.** Any materials postmarked after the deadline will not be included in the competition.

### Submitting the Video

In order for a video submission to be eligible, the video team must submit the following items together to the MBNMS Office:

1. Video Contest Entry Form (included).
2. Hard copy of the video (See the “Video Requirements” section of this document for more details.)
3. Please mail the entry form and video to:

**Monterey Bay National Marine Sanctuary  
299 Foam Street  
Monterey, California 93940**

## Teams

- A video team can be comprised of as many students as the group decides, but each team is required to designate a team leader (captain).

## Video Requirements

### General

- The length of the video must be between 1-4 minutes – including opening title information and closing credits. Videos longer than 4 minutes will not be eligible for the competition.
- All videos must be original and may not be prepared by a professional nor contain content that is inappropriate for general audiences.
- Many students may not have access to marine life images, so are encouraged to use imagery (both still and video) from the National Marine Sanctuary website (<http://sanctuaries.noaa.gov/pgallery/welcome.html>) as a supplement to enhance the team's original video production.
- Videos must comply with copyright rules and regulations. Sources of information and materials used (i.e. music) must be properly acknowledged and credited in the video.

### Video Format

- All videos should be submitted on a DVD.
- Resolution should be at least 640 x 480 pixels.
- Acceptable format is Quicktime (.mov),

### Theme

The purpose of the video is to highlight the ocean and why it is important and worth protecting using any one of the **Seven Principles of Ocean Literacy**:

1. The Earth has one big ocean with many features.
2. The ocean and life in the ocean shape the features of the Earth.
3. The ocean is a major influence on weather and climate.
4. The ocean makes Earth habitable.
5. The ocean supports a great diversity of life and ecosystems.
6. The ocean and humans are inextricably interconnected.
7. The ocean is largely unexplored.

Guidelines are included (see below) to give each team an understanding of the key elements that the anonymous review panels will use for judging and scoring each video.

### Prizes for Grade Level Winners

Grade level categories eligible for prizes include grades **4-5, 6-8, 9-12 and College**

Prizes may include cash or underwater videography instruction led by well-know filmmakers at the Monterey Bay Aquarium

Winning teams from each grade level will be invited to attend the Blue Ocean Film Festival August 24-29, 2010 and have an opportunity to present their video at the festival.

## Review Process

The Monterey Bay National Marine Sanctuary and Blue Ocean Film Festival will coordinate an anonymous and distinguished review panel to select the best video from each grade level category.

## Other Conditions

The Monterey Bay National Marine Sanctuary and Blue Ocean Film Festival are not liable for any injuries on the participants' part during filming, for broken equipment, or materials and services purchased to produce the submission. Participant assumes all responsibility for damages, injuries, and cost. The MBNMS and Blue Ocean Film Festival reserve the right to broadcast entries once submitted. By submitting a video, the participants grant all rights, title, and interest to MBNMS and Blue Ocean Film Festival in broadcasting, but still maintain ownership of the video concept. The MBNMS and Blue Ocean Film Festival are not responsible for copyright errors made in the videos.

## Contact and Information

For questions or additional information please contact Liz Love, MBNMS Education Specialist, at [liz.love@noaa.gov](mailto:liz.love@noaa.gov) or 831-647-4255

<http://montereybay.noaa.gov/> or <http://www.blueoceanfilmfestival.org/>

## Video Competition Guidelines and Rating Scale (90 Total Points)

Each category is worth a total of 10 points. Points will be awarded on a sliding scale from 1-10.

Category	Up to 10 pts
General Requirements	Submitted the Entry Form and fully followed instructions regarding length and formatting of the video.
Objective or Thesis	The video clearly portrays one of the ocean literacy principles.
Creativity & Originality	The video effectively expresses its messages and was engaging to the viewer.
Content Facts & Information	All facts and information presented were accurate & complete.
Videography: Techniques & Clarity	Video did not rock/shake and the focus was excellent throughout the entire video.
Videography: Interest	Many different "takes", camera angles, sound effects, and/or careful use of zoom provided variety in the video.
Audio	The video's sound was sufficiently loud and clear at all times.
Style & Organization	The video was well-conceived and showed good organization of the content.
Titles & Credits	All titles and credits are accurate, legible, and draw the viewer's attention.

# Entry Form

## Ocean Video Contest

Title of Video Submission: \_\_\_\_\_

Length (minutes;seconds): \_\_\_\_\_

Student Leader  
Name: \_\_\_\_\_

Student Leader  
Email: \_\_\_\_\_

Names of Additional Video Team  
Members: \_\_\_\_\_

\_\_\_\_\_

Grade Level Category (circle one):      4-5    6-8    9-12    college

Adult Coach  
Name: \_\_\_\_\_

Coach Phone  
Number: \_\_\_\_\_

Coach Email  
Address: \_\_\_\_\_

School  
Name: \_\_\_\_\_

School  
Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

I hereby agree to all Terms and Conditions found in this document.

Coach Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Student Captain Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

Please submit entry form to: Monterey Bay National Marine Sanctuary, 299 Foam Street,  
Monterey, CA 93940

Questions? Email Liz Love at [liz.love@noaa.gov](mailto:liz.love@noaa.gov) or call 831-647-4255